



FOR IMMEDIATE RELEASE

Contact: David Wright, Friends Furever Animal Rescue, <u>friendsfureveranimarescue@gmail.com</u> Crystal Bugary, Petco Love, <u>media@petcolove.org</u>

Petco Love and Friends Furever Animal Rescue (FFAR) Aim to Stop the Spread of Deadly Preventable Diseases

As Part of Petco Love's Initiative to Provide One Million More Free Pet Vaccines, FFAR Gives Free Vaccines to Pet Families in Community

Jerome, Idaho, November 7, 2023 – Friends Furever Animal Rescue (FFAR) will provide free vaccinations for Treasure Valley and Magic Valley area pets. The no-cost vaccines are made possible through Petco Love's new national vaccination initiative, which is providing one million more free pet vaccines for family pets in need to existing animal welfare partners, including FFAR.

Parvovirus and distemper in dogs and panleukopenia in cats — the most prevalent deadly diseases affecting pets — are preventable with a simple vaccine. An estimated 30% of pet parents do not take their pet to a veterinarian annually for preventative care. To ensure the health and wellness of our beloved pets and to address this critical need, FFAR and Petco Love have partnered to make pet vaccines free and accessible.

FFAR aims to vaccinate 350 pets through this initial effort. Vaccines distributed through the Petco Love initiative will be DAPPv Canine and HCP Feline vaccines. Vaccines will be promoted at offsite adoption events and fundraisers and will be available free-of-charge. Additional vaccines will be made available if the need is there.

"Thanks to Petco Love, we can offer these important vaccines at no cost to pet owners," said representative's name, representative's title. "We urge community members to take advantage of this free resource to ensure the health and wellness of our community's pets."

"It is heartbreaking when any pet suffers or dies from a disease that could have been prevented. It is further exacerbated when unvaccinated pets come into busy shelter kennels, where these deadly diseases can spread quickly, resulting in multiple deaths, skyrocketing expenses, and hindering saving pet lives," said Susanne Kogut, Petco Love President. "By creating greater awareness and making this crucial preventative care more accessible to pets not currently receiving these lifesaving vaccines, we can prevent the dangerous spread of disease."

For more information about vaccine distribution, contact FFAR at 208-731-44459. Learn more about Petco Love's lifesaving impact at <u>PetcoLove.org</u>.

About Friends Furever Animal Rescue

Friends Furever Animal Rescue (FFAR) is a passionate, all-volunteer, non-profit animal rescue organization located in Southern Idaho. Our mission is to combat the challenges of pet overpopulation, abuse, and neglect within our community by providing essential support, including food, shelter, veterinary care, and rehabilitation to animals in need. We are dedicated to finding loving homes for these animals, ultimately creating better lives for those without a home. FFAR represents a community of loving, compassionate, and hardworking animal enthusiasts committed to doing whatever it takes to ensure happy homes for our furry friends.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$350 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.7 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit <u>petcolove.org</u> or follow on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, and <u>LinkedIn</u> to be part of the lifesaving work we lead every day.